

About Josse

Josse Kunst is a circular economy entrepreneur. He has lived and worked in China, Japan, Australia, New Zealand and The Netherlands and has 25+ years business experience in more than 60 countries worldwide. After leading DSM's circular economy initiative Niaga® he has founded his own company Kiduara focusing on molecular recycling, designing with advanced bio-based materials and impact investing in early-stage circular start-ups. Josse also acts as Holland Circular Hotspot Special Envoy, representing the thriving Dutch circular economy industry around the world. He is co-founder and co-owner of circular start-ups, CL2B (Vietnam) and Arapaha (NL).



About Kiduara

Kiduara connects entrepreneurs in Europe, Africa and Asia-Pacific to implement businesses that are fully circular and profitable for all people involved. Kiduara does this by providing fresh thinking in using material science, manufacturing technology, product design and novel business models.

About the Keynote

Designing the products of the future combining biobased materials with molecular recycling

Biopolymers hold the promise to dramatically reduce the carbon footprint of the products we use every day. For synthetic polymers new recycling technologies are in rapid development to reuse the polymers back in the same applications. If we can combine these two trends, we can create a real breakthrough - extremely low carbon footprints during initial production followed by a closed loop reuse of the materials after their first use.